

RÉSUMÉ

Mary Campbell

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SUMMARY OF EXPERIENCE

Serving academic, business, medical, AEC, governmental, nonprofit clients, 30 years
Writing, ghostwriting, editing, interviewing, research, layout, production, 30 years
Office administration and accounting, 20 years
Print-marketing campaigns and event planning, 15 years
Teaching, training, course development, 20 years
Website development, maintenance, 15 years
Blogging, podcasting, 7 years

1985-PRESENT | OWNER WRITER EDITOR | ANNAGRAMMATICA.COM
OMAHA, NEBR. | TUCSON, ARIZ. | HUTCHINSON, KAN.

Most recent project: *Annagrammatica's Little Book of Positive Affirmations*
Design, research, write, and edit print-marketing materials and publications
Plan and carry out print-marketing campaigns
Ghostwrite and edit books and articles
Teach business-writing, meditation, and customer-service training

- More at *Annagrammatica.com*, navigate to *Author Portfolio*

2004-2006 | SENIOR MARKETER – COMMUNICATOR
RDG PLANNING & DESIGN — OMAHA, NEBR.

Developed and managed marketing/PR/promotion strategies, ads, proposals, media releases, other materials for 60-person architecture-planning-design firm

1988-2001, 1977-1981 | WRITER EDITOR MARKETER
THE UNIVERSITY OF ARIZONA — TUCSON, ARIZ.

1996-2001 Writer–Editor, Eller College of Management
1988-1996 Writer–Editor, Marketing, Extended University
1977-1981 Writer–Editor, University Catalog, Curriculum, Summer Session

EDUCATION

University of Arizona — Bachelor of Arts Degree, English major, music minor
Stanford University — 30 semester hours (equiv.), music major
University of Nebraska at Omaha — 30 semester hours, English major
Recent continuing education — Adobe InDesign, Small Business Online, Wireless Mobile Computing, Online Marketing, Search-Engine Marketing, High-Impact Low-Cost Marketing

OTHER ACTIVITIES AND AFFILIATIONS

Inmate correspondent, CrossOver Prison Ministries, Omaha, Nebr.
Omaha Central High School Alumni Assn., chair, newsletter committee, 2006-2008
Society for Marketing Professional Services, 2004-2007
The ARTery, nonprofit arts organization for midtown Omaha, 2006-2008

- Public relations, website design and maintenance
- Instructor, Dancing Classrooms-ballroom dance for 5th-graders

Instructor, business writing, memoir-writing, poetry, meditation, bridge
Other interests: Songwriting, gardening, Victorian-era antiques